

Women's Empowerment Shariah Microfinance

Gagaring Pagalung¹, Athira Rinandha Eragradini², Agus Bandang¹, Aulia³

1Faculty of Economics and Business, Accounting department, Hasanuddin University

2Graduate School, Integrated Coastal Resource Management, Hasanuddin University, Email: athirarinandha@unhas.ac.id

3Faculty of Economics and Business, Muhammadiyah University of Makassar

ABSTRACT

The main objective of this research is to investigate the empowerment of women in society through Islamic microfinance. The primary aim of this study is the effects that straightforward access to Islamic microfinance effects on the economy, society, and individual. This research is a case study on women-led Micro, Small, and Medium-Sized Enterprises (MSMEs) in the Ummul Mukminin Islamic Boarding School area, and it employs a qualitative analytical approach. The results show that women's incomes and financial skills have increased, indicating major economic consequences. According to the survey, women's social standing in their families and communities has improved, and they have grown more independent and self-assured. These data show that Sharia microfinance not only benefits women economically, but also has a broad positive impact on their social and psychological well-being.

KEYWORDS: Women's Empowerment; Sharia Microfinance; Economic Empowerment; Social Empowerment; Entrepreneurship

1. Introduction

Women's empowerment is an issue of vital importance which resonates deeply in the context of social and economic development across the world. Women in a lot of developing countries come up against a range of problems which limit their ability to fully engage in economic activities. Limited access to financial resources is one of the most important challenges they need to overcome. Within this framework, microfinance has been viewed as a ray of hope that could lead to economic improvement, specifically for women (Khan & Niazi, 2020). Sharia microfinance, which operates on Islamic principles, offers a unique alternative that resonates with the cultural and religious values of Muslim communities. This alignment makes it a powerful tool for empowering women (Hassan & Ali, 2021). By providing access to loans, sharia microfinance not only helps women start or expand their businesses but also encourages them to engage in broader economic activities that can transform their lives.

Research has shown that when women gain access to sharia microfinance, they often experience a range of positive outcomes. These include increased income, improved social status, and a boost in self-confidence (Sari & Rahman, 2022). Moreover, sharia microfinance plays a crucial role in developing women's skills and knowledge, which can significantly enhance their independence and decision-making power (Zainuddin et al., 2023). Despite the growing body of evidence highlighting the positive impacts of sharia microfinance, there remains a gap in our understanding of how these mechanisms work in practice and how they affect various aspects of women's lives. This research aims to delve deeper into the ways sharia microfinance can empower women, focusing on the economic, social, and psychological impacts that arise from their access to these financial resources. By exploring these dimensions, we hope to shed light on the transformative potential of sharia microfinance in the lives of women and their communities.

Literature Review

Women empowerment is one of the biggest issues for the global social and economic development. Sharia microfinance and women empowerment as an alternative source, which is aligned with the values of Islam, sharia microfinance has emerged as a very strong tool of women empowerment. This research aims to examine the significance of sharia microfinance in promoting women's empowerment through its economic, social and psychological aspects. There has been a growing interest among scholars and practitioners on the linkage between Sharia microfinance and women's economic empowerment. Sharia microfinance enhances financial inclusion within the ethical and religious context, especially in countries where Muslims are the majority (Ascarya, 2019). It is a culturally relevant strategy for eliminating

economic inequalities among woman as it bans the payment of interest or *riba* and gives priority to risk sharing, equity, and social justice compassion (Obaidullah, 2008).

Many researchers have investigated the distinctive role of Sharia microfinance in poverty reduction and self-employment creation. Haneef et al. (2015) developed a waqf-based integrated microfinance model in Bangladesh, which is noted for encouraging women's entrepreneurship by removing such hurdles as inadequate knowledge of finance and cultural taboos. The same was revealed by Masyita (2018) who pointed out that Sharia microfinance institutions such as Baitul Maal wat Tamwil (BMT) strengthen women's economic empowerment. This is so because they integrate Islamic funding with training and other supportive services. Additionally, Khan and Rahman (2021) have reported that women who participate in sharia microfinance programs gain higher income and on better footing financially. Having capital access means women start or expand small businesses, leading to enhanced welfare for their families. This shows that sharia microfinance can be an important driver to improve economic conditions for women.

For sharia microfinance all the economic effects are gathering up together as well as the social ones in empowering women. Ali and Zafar (2022) point out that women engaged in sharia microfinance programs become more active socially and participate in decision making at the family level. As a result, this encourages and supports women to role in society. Besides providing economic benefits, sharia microfinance also helps improve women's social empowerment. Ali and Zafar conducted their study in 2022 and found out that the use of sharia microfinance programs led to increased social participation and decision-making among woman at the household level. This helps to create an environment which promotes and encourages women in their societal responsibilities. Education is a significant component towards the women empowerment. According to research done by Hussain et al in 2023, sharia microfinance programs generally incorporate skills development and also literacy programs for financial management.

This serves to empower the women not only to be better managers of family resources, but also increases their awareness of their rights and the opportunities which are available to them. Even though Islamic microfinance has tremendous promise, there are serious concerns that need to be overcome. As Iqbal and Khan's study indicates (2021), social prejudice and lack of knowledge on the sharia microfinance products are some of the obstacles for women. Therefore, it is vital to promote and educate women on Sharia microfinance. In Indonesia case studies, it was found that sharia microfinance programs have also played an important role in enhancing women's empowerment in all areas. Sari and Prabowo's (2022) research suggest that women participating in these programs do not only enhance their household income but also the income of the community they live in. This indicates that sharia microfinance is one of the instruments that can be used for development especially in sustainable goals.

2. Methods

Research Approach

This study will adopt a qualitative research approach to explore the nuanced experiences of women entrepreneurs who have engaged with Sharia microfinance. The qualitative approach is particularly suited for this research as it allows for an in-depth understanding of the participants' perspectives, motivations, and challenges. The research will utilize a case study methodology, focusing specifically on women-led Micro, Small, and Medium-Sized Enterprises (MSMEs) in the Ummul Mukminin Islamic Boarding School area. This case study will provide a rich context for understanding how Sharia microfinance impacts women's empowerment within a specific cultural and social framework. The study will be guided by empowerment theory, which posits that empowerment involves gaining control over one's life and making informed choices. This theoretical lens will help frame the analysis of how access to microfinance contributes to the economic and social empowerment of women.

Research Participants

The participants for this study Approximately 50 participants would be recruited to provide a diverse range of experiences and perspectives.

Data Collection Technique

To obtain extensive and rich qualitative data, a combination of data gathering approaches will be used: (1) Comprehensive Interviews: Each participant will be interviewed in a semi-structured manner. Their experiences with Sharia microfinance, perceived changes in their financial situation, and personal empowerment are just a few of the subjects that will be covered in the 60–90 minute interviews. Participants will be able to express their stories in their own words by answering open-ended questions; (2) Focus Group Conversations: There will be five focus groups with ten ladies each. These conversations will promote discussion of common experiences and group perspectives on how microfinance has affected their lives and business; (3) Document Analysis: The qualitative information collected through focus groups and interviews will be supported by an examination of pertinent documents, including financial records, business plans, and microfinance agreements; (4) Field Observations: Observational notes will be made during visits to the MSMEs in order to better understand the operational environment and dynamics of the community's women-led companies.

Data Analysis

According to the methodology described by Braun et al. (2021), thematic analysis will be used to examine the interview data. In order to identify important insights and conclusions regarding the research questions, thematic analysis involves finding patterns, themes, and codes within the qualitative data. A number of iterative steps will be involved in this process, including becoming acquainted with the data, creating preliminary codes, looking for themes, evaluating themes, defining and labeling themes, and creating the final report (Braun et al., 2022).

3. Results and Discussion

In this study, women-led Micro, Small, and Medium-Sized Enterprises (MSMEs) in the Ummul Mukminin Islamic Boarding School area were examined to determine how Sharia microfinance affected women's empowerment. The results show that participants' economic and social empowerment has significantly increased, although there are still certain enduring issues. The findings are divided into three main themes: economic empowerment, social empowerment, and the challenges faced by women entrepreneurs.

Economic Empowerment

The information collected through focus groups and interviews shows that the region's female entrepreneurs' financial condition has significantly improved as a result of their access to Sharia microfinance. Participants identified that Sharia microfinance provided them with important capital that was previously unavailable through common banking methods. Many women declared that microfinance loans helped them start or improve businesses. For example, one participant stated, "Before getting the loan, I could only sell a few products. Now I can stock more items and reach more the customers."

Despite from access to capital, the majority of women reported a significant increase in monthly income after obtaining microfinance support. They have been able to invest in their family' education and improve their living conditions due to this additional income. One business owner revealed, "Since I began my business with the support of microfinance, my income has doubled. I'm able to pay for my kids' education now. Furthermore, the capacity to make their own income has helped the participants develop a sense of financial independence. Many said they no longer depend entirely on their husbands or relatives for financial support, which has given women the freedom to make their own choices. "I feel proud that I can contribute to my family's finances," said one participant. My husband and I now communicate differently; he now appreciates my opinions more.

Social Empowerment

The study showed that Sharia microfinance helped significantly in the social empowerment of women in the society in addition to its economic benefits. Participants reported a significant benefit in self-confidence after successfully managing their businesses. Being entrepreneurs has given them the opportunity to learn new skills and assume leadership positions in their communities and families. One woman said, "I believe in myself since I own my own business. I'm able to express my opinions and speak out in meetings now. Through networking with other business owners, the women that work for MSMEs have become more involved in their communities. These networks encourage cooperation, share resources, and offer support.

Participants reported that they frequently take to discuss problems and provide solutions, which develops a sense of solidarity among female business owners. Many participants said they wanted to be role models for future generations. They believe that by sharing their successes, they can motivate other girls and women to start their own businesses. "I want my daughters to see that women can be successful business owners," said one participant. I'm hoping they'll do what I did.

Challenges Faced by Women Entrepreneurs

Despite the positive findings, the survey revealed some barriers that women entrepreneurs still meet. Although initial funding has been supplied by microfinance, several women have indicated that they require larger loans in order to grow their businesses more rapidly. According to the participants, microfinance businesses maximum loan amounts were frequently insufficient for meaningful growth. "I want to grow my business, but I need more capital than what I can get from microfinance," said one business leader.

Several participants agreed that their entrepreneurial activities are limited by cultural norms and societal expectations. Significant barriers were identified, including problems like gender bias and a lack of support from male family members. According to one woman, "My family doesn't always take my business seriously. They believe that I should instead concentrate on taking care of the house. A number of participants emphasized that their inability to manage their businesses efficiently was caused by a lack of expertise in financial management and business skills. They stated that they would like to see more educational initiatives that emphasize financial literacy and company development. "I wish I had more training on how to manage my finances," said one participant. I could use it to assist me make better business decisions.

Discussion

Regarding women-led Micro, Small, and Medium-Sized Enterprises (MSMEs) in the Ummul Mukminin Islamic Boarding School area, the results of this study show how Sharia microfinance plays a vital role in promoting women's empowerment. According to the findings, women entrepreneurs who have access to Sharia-compliant financial services are more socially empowered in addition to having greater economic independence. This conversation puts these results in the larger body of research on microfinance and women's empowerment, emphasizing both the advantages and enduring difficulties.

Economic Empowerment

The results of the study are consistent with previous research that highlights the beneficial effects of microfinance on women's economic empowerment. Women entrepreneurs must have access to financial resources, especially in economies where traditional banking services may be limited (Khan et al., 2020). In line with past research that show how microfinance might promote women's financial autonomy, participants in this study reported higher incomes and better living conditions as a direct outcome of microfinance (Bashir et al., 2021; Rahman & Hossain, 2021).

Furthermore, participants' stated opinions of financial independence align with empowerment theory, which holds that achieving economic self-sufficiency is a crucial element of total empowerment. Participants who had greater respect and decision-making authority in their households reported that being able to make a financial contribution to their household changes family dynamics in addition to enhancing women's self-esteem. This conclusion is corroborated by studies showing that increased gender equality in the home can result from women's economic contributions (Cheston & Kuhn, 2020).

Social Empowerment

The study highlights the social empowerment that results from taking part in Sharia microfinance programs in addition to the financial advantages. A vital component of empowerment, participants reported feeling more confident and involved in the community. This result is consistent with the work of Hashemi et al. (2019), who contend that by empowering women to assume leadership positions and become more involved in their communities, microfinance can operate as a catalyst for social change. The study's findings about the development of networks among female entrepreneurs are very significant. These kinds of networks can provide essential assets and support, encouraging solidarity and collaboration to solve issues (Mokhtar et al., 2021). Further highlighting the revolutionary potential of microfinance in questioning conventional gender roles and motivating upcoming female entrepreneurs is

the participants' wish to act as role models for future generations (Sultana et al., 2022).

Challenges Faced by Women Entrepreneurs

Although Sharia microfinance has been linked to positive findings, the study also found a number of difficulties that female entrepreneurs currently face. Many participants stated a need for more substantial financial support to develop their enterprises, so limited access to larger loans was a major problem. This result is in line with studies showing that although microfinance can supply startup funds, it frequently fails to satisfy the demands of expanding businesses (Zaman, 2020). With participants accepting that their entrepreneurial efforts are constrained by society norms, cultural barriers also surfaced as a key problem. This supports the findings of Rahman et al. (2021), who point out that biases and gender conventions can prevent women from fully engaging in the economy. Creating an atmosphere that supports women entrepreneurs requires addressing these cultural challenges.

Finally, the study's findings emphasized the importance of financial management and business skills training. Participants indicated a wish for educational initiatives that would improve their financial literacy and business knowledge. The literature supports this need, arguing that in order to maximize the positive effects of microfinance on women's empowerment, chances for training and capacity-building are essential (Khan et al., 2020; Sultana et al., 2022).

4. Conclusion

Finally, this study adds to the expanding body of knowledge on the role of Sharia microfinance in boosting women's empowerment. The results show that although microfinance can greatly increase economic and social empowerment, maintaining these advantages requires tackling the difficulties faced by female entrepreneurs. Future studies should examine how microfinance affects women's empowerment over the long run and look into ways to get beyond the obstacles this study found. Stakeholders may better assist women-led MSMEs and support larger initiatives for economic development and gender equality by doing this.

5. Acknowledgments

The authors would like to thank all participants, Sharia Microfinance Institutions Ummul Mukminin, and community leaders who contributed to this study. This research was supported by Lembaga Penelitian dan Pengabdian Kepada Masyarakat (LPPM) Hasanuddin University through collaborative fundamental research funding with contract number 00309/UN4.22/PT.01.03/2024.

6. References

- Ascarya. (2019). The role of Islamic microfinance in poverty alleviation and microenterprise development in Indonesia. *Journal of Islamic Economics, Banking, and Finance*, 15(1), 12-23.
- Bashir, M., Khan, M. A., & Ali, S. (2021). The impact of microfinance on women's empowerment: Evidence from Pakistan. *Journal of Economic Studies*, 48(3), 567-580.
- Cheston, S., & Kuhn, L. (2020). Empowering women through microfinance: A review of the evidence. *Journal of Development Studies*, 56(5), 845-861.
- Haneef, M. A., Pramanik, A. H., Mohammed, M. O., & Amin, F. (2015). Integration of waqf-Islamic microfinance model for poverty reduction: The case of Bangladesh. *International Journal of Islamic and Middle Eastern Finance and Management*, 8(2), 246-270. <https://doi.org/10.1108/IMEFM-03-2014-0029>
- Hashemi, S. M., Schuler, S. R., & Riley, A. P. (2019). Rural credit programs and women's empowerment in Bangladesh. *World Development*, 27(4), 635-653.
- Hassan, M. K., & Ali, A. (2021). Islamic Microfinance: A Tool for Women Empowerment in Developing Countries. *International Journal of Islamic and Middle Eastern Finance and Management*, 14(2), 245-261. <https://doi.org/10.1108/IMEFM-05-2020->
- Hussain, M., Khan, M. A., & Iqbal, N. (2023). Financial Literacy and Women Empowerment: The Role of Islamic Microfinance. *Journal of Financial Services Marketing*, 28(1), 34-50.

- Iqbal, N., & Khan, M. A. (2021). Challenges in Islamic Microfinance: A Study of Women Participation in Pakistan. *Journal of Islamic Banking and Finance*, 8(2), 89-102.
- Khan, M. A., & Niazi, G. S. K. (2020). The Role of Microfinance in Women Empowerment: Evidence from Pakistan. *Journal of Economic Studies*, 47(3), 657-670. <https://doi.org/10.1108/JES-05-2019-0250>
- Khan, M. A., & Rahman, A. (2021). Economic Impact of Islamic Microfinance on Women Entrepreneurs: A Case Study of Bangladesh. *International Journal of Islamic Economics and Finance*, 14(2), 123-135.
- Masyita, D. (2018). The role of Baitul Maal wat Tamwil in empowering the poor through Islamic microfinance. *International Journal of Islamic Economics and Finance Studies*, 4(2), 64-85.
- Sari, R. F., & Rahman, A. (2022). The Impact of Islamic Microfinance on Women's Economic Empowerment: A Case Study in Indonesia. *Journal of Islamic Accounting and Business Research*, 13(1), 1-15. <https://doi.org/10.1108/JIABR-05-2021-0134>
- Sari, R., & Prabowo, H. (2022). Empowering Women through Islamic Microfinance: A Case Study in Indonesia. *Asian Journal of Women's Studies*, 28(3), 215-230.
- Zainuddin, M., & Rahman, A. (2020). The Impact of Islamic Microfinance on Women's Economic Empowerment: Evidence from Malaysia. *International Journal of Islamic and Middle Eastern Finance and Management*, 13(4), 567-580.
- Zainuddin, Z., Ahmad, N., & Rahman, M. (2023). Empowering Women through Islamic Microfinance: A Qualitative Study. *International Journal of Bank Marketing*, 41(1), 45-62. <https://doi.org/10.1108/IJBM-05-2022-0201>